

STOCK PHOTO PLACEMENTS

Where can I use stock photos in my business?

AUDIENCE GROWTH



Banners & Covers

- Website banners
- Blog banners
- E-commerce banners
- Etsy banners
- Social media banners & covers

Blog Content & Shareable Content

- Pinterest Pins
- Embedded blog images
- Blog headers
- Featured images
- Opt-in graphics
- Pop-up/Slide-in graphics
- Blog Sidebar graphics

Digital Free & Paid Content

- Lead Magnets
- Ebooks/Workbooks
- Webinar graphics
- Course materials
- Guides/pdfs
- Client onboarding guides
- Cheatsheets, Lists, etc.
- Printables

BRAND AWARENESS



Social Media Content

- Instagram Posts/Stories
- Facebook Posts/Stories
- Facebook Group content
- Twitter images
- LinkedIn images
- Video posts
- Animated content/gifs

Promotional Content

- Digital Flyers
- Facebook/Instagram Ads
- Sale/Discount graphics
- Blog Post Promos
- Video Ads
- Event graphics
- Blog Sidebar Ads

Printed Branded Content

- Catalogues
- Printed PDFs
- Book Covers
- Business Cards
- Flyers
- Signs
- Customer cards
- Packaging details

